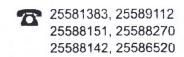
क्लुर्न्ड, / Fax : 080-25586321

ಈಮೇಲ್ / E-mail : ho@kspcb.gov.in ವೆಬ್ಬ್ ಸೈಟ್ / Website : http://kspcb.gov.in





ಕರ್ನಾಟಕ ರಾಜ್ಯ ಮಾಲಿನ್ಯ ನಿಯಂತ್ರಣ ಮಂಡಳಿ Karnataka State Pollution Control Board

"ಪರಿಸರಭವನ", 1 ರಿಂದ 5ನೇ ಮಹಡಿಗಳು, ನಂ.49, ಚರ್ಚ್ಸ್ಟ್ರೀಟ್, ಬೆಂಗಳೂರು - 560 001, ಕರ್ನಾಟಕ, ಭಾರತ "Parisara Bhavana", 1st to 5th Floor, #49, Church Street, Bengaluru - 560 001, Karnataka, INDIA

PCB/ AWR/2018-19/6392.

Date:01.03.2019

0 1 MAR 2019

OFFICE MEMORANDUM

Sub:- Guidelines for extending financial support to various agencies/organizations for conducting Conferences, Workshops and Seminars, Awareness programmes, and Advertisements on Environment subject.

Ref:- Procedings of the 223rd Board meeting held on 28/01/2019.

The KSPCB in its 223rd Board meeting held on 28/01/2019 has framed policy guidelines for extending financial support to various agencies/organizations for conducting Conferences, Workshops and Seminars, Awareness programmes and Advertisements on Environment subjects and desired to implement the same with immediate effect. The policy guidelines are detailed below:

Specific Guidelines for Advertisement/Sponsorship regarding Environmental subject:-

Sl.	Particulars	Guidelines	
No	Particulars	Guidennes	
1	Advertisements in Daily State	As per DIP rates (based on circulation)	
	Level News Papers in Kannada	(within the Budget amount earmarked)	
	and English (during WED,		
	Ganesha Festival and Deepawali		
	Festivals)	*	
2	Advertisements in State Level	1. Not exceeding upto Rs.25,000/- and	
	Magazines	once in a financial year.	
	Weekly/quarterly/ monthly/half	2. The magazine shall have registration	
	yearly/Yearly (containing articles	with DIP.	
	on environment/ Pollution Control	3. The magazine shall contain	
	subject related matters) both in	environmental issues.	
	Kannada and English based on		
	circulation of DIP.	The Publisher shall furnish minimum 2	
		copies of the past magazines published	
		in the last 3 years.	
	"ಪ್ಲಾಸ್ಟಿಕ್ ಬಳಕೆ ನಿಅ್ಲಸಿ, ಪಲಸರ ಹಾನಿ ತಪ್ಪಿಸಿ"	(within the Budget amount earmarked).	

3	Advertisements through electronic media (TV) (during WED,	
	Ganesha Festival and Deepawali Festivals)	è d'estates sant estate
4.	Advertisements through Radio (Akashvani, FM radio) (during WED, Ganesha Festival and Deepawali Festivals)	
5	Sponsorships: Training Programmes/	1. International/National Level: Upto Rs.1 Lakh per programme per
	Conferences/Workshops/ Seminars/ Exhibitions:	organisation in a financial year related to Environmental Issues 2. State Level: Upto Rs.50,000/= per programme per organisation in a financial year related to Environmental Issues
	NGOs registered with Organization like Karnataka Federation of Voluntary Organization etc.	3. <u>District Level/Taluk level</u> Upto Rs.25000/= per programme per organisation in a financial year related to Environmental Issues.
6	Any other assistance not listed above	The Board can take decision on the merits of the case.

In this regard all Chief Environmental Officers, RSEO's, SEO's, CSO's, CFO, RO's, CAO, PRO, are hereby directed to follow the guidelines as above while extending financial support and releasing advertisements to the newspapers and magazines etc,..

Details enlisted in the Proforma enclosed shall be obtained before making recommendations for extending the financial assistance from the Board.

To,

Member Secretary

1. All Chief Environmental Officers, 4.CSO's

2. All RSEO's, & SEO's 5.CFO

3. All RO's, 6.AO

7. PRO For information and necessary action

Copy to: EO-e-governance cell to publish this o/m in Board's website.

Format for seeking financial assistance from KSPCB.

PART-A

Sl.no.	Particulars	Description
1	Name of the applicant	
2	Name of the organisation	
3	Designation of the applicant in	
/ 4	the organisation	
4	Address	/
5	Correspondence address	
6	Telephone no. of the contact	
	person	
7	Mobile no. of the contact	
	person	
8	e-Mail id	
9	Registration of the organisation	· · · · · · · · · · · · · · · · · · ·
10	PAN	
11	GST	
)2	Audited Balance sheet of the	
	organisation(Last 3 Years)	
13	Any other relevant information	

PART-B

Sl.no.	Particulars	Description
1	Name of the programme/event For which financial assistance Is sought	
2	Nature of the programme/event	
3	Date and venue	
4	No. of participants expected	
5	Brief description of the programme/event Related to	
j.	Environment/Pollution Control	
6	Total budget for the event	
7	(1) Funds sought(2) Complete details shall be furnished on the requirement of funds	
8	Any other relevant information** The organisers shall provide the details of such activities related to environment and pollution control conducted in the past three years	
9	Awards/certifications from Govt. Agencies	

The above information furnished by me are true.

Signature of the Applicant

(Name)

